

Avery Dennison® 700 Premium Film™

Colour Card



Avery Dennison® 700 Premium Film™

EN

A long standing favourite for applications with coloured films, the 700 Premium Film range has improved further. It now offers easier converting thanks to enhanced cutting-and-weeding and layflat properties.

These popular medium-life polymeric signcutting materials are one of the very best options available when performance really counts. They are a great choice for vehicle graphics - even over curves and

slight corrugations - and also for signage, window graphics and durable outdoor advertising. The new upgraded version keeps everything you liked most and gives you still more - including improved adhesive and new liner imprint for the 700 Premium Film opaque range.

- A medium-life range that covers all sign makers everyday needs
- Faster and more reliable conversion
- Dimensional stability
- Longer term durability, up to 8 years
- Surface finish
- 113 standard colours are available, along with a colour-matching service, and 24 colours come also with Easy Apply™ technology
- Black & White matt available with Hi-Tack adhesive

DE

Die Produkte des 700 Premium Film Portfolios sind seit langem für viele Kunden die erste Wahl, wenn sie Farbfolien für ihre Projekte benötigen. Nun wurden diese Produkte weiter verbessert. Dank der neuen, optimierten Planlage-, Schneide- sowie Entgitterungseigenschaften läuft die Verarbeitung jetzt noch reibungsloser.

Die beliebten polymer kalandrierten Folien für den Plotterzuschnitt bieten eine mittlere Lebensdauer und sehr gute technische

Eigenschaften. Sie sind eine hervorragende Wahl für Fahrzeuggrafiken und lassen sich auch auf Wölbungen oder in kleinen Profilen gut verkleben. Auch für Schilder, Fenstergrafiken und dauerhafte Werbeelemente im Außenbereich eignen sich die Produkte ganz ausgezeichnet. Mit den neuen, optimierten Materialien erhalten Sie alles, was Sie schon immer an diesen schätzten und noch mehr - zum Beispiel einen optimierten Klebstoff und neuen Trägerpapieraufdruck.

- Materialien von mittlerer Lebensdauer, die alles bieten, was Schilderhersteller benötigen
- Schnellere und zuverlässigere Verarbeitung
- Dimensionsstabilität
- Haltbarkeit von bis zu acht Jahren hohe Oberflächenqualität
- 113 Standardfarben sind erhältlich, zusammen mit einem Farbnachstellungsservice, und 24 Farben sind auch mit der Easy Apply™ Technologie erhältlich
- Schwarz & weiß matt erhältlich mit Hi-Tack Klebstoff

FR

Incontournable dans les applications de films colorés, la gamme 700 Premium Film s'est encore améliorée. De meilleures propriétés de découpe, d'échenillage et d'à-plat rendent la transformation encore plus facile.

Ces matériaux polymériques, très populaires dans le secteur de la signalétique à durée de vie moyenne, constituent l'une des meilleures options disponibles lorsque les niveaux de performance comptent réellement.

Ils représentent un excellent choix pour les réalisations graphiques sur véhicules, même sur surfaces courbées et légèrement ondulées, ainsi que pour la signalisation, les réalisations graphiques sur vitrages et l'affichage publicitaire de moyenne durée en extérieur. Les nouvelles versions améliorées conservent ce que vous aimez le plus tout en vous offrant des avantages supplémentaires comme adhésif amélioré et de nouvelles marques de repérages pour la gamme opaque 700 Premium Film.

- Une gamme à durée de vie moyenne qui couvre tous les besoins quotidiens des fabricants de signalétique
- Transformation plus rapide et plus fiable
- Stabilité dimensionnelle
- Durabilité à long terme, jusqu'à 8 ans
- Finition de surface
- 113 couleurs standard sont disponibles, ainsi qu'un service de correspondance de couleurs, et 24 couleurs sont également dotées de la technologie Easy Apply™
- Noir et Blanc matte disponible avec un adhésif Hi-Tack

IT

Da tempo la preferita per applicazioni con pellicole colorate, la gamma 700 Premium Film è ulteriormente migliorata. Offre ora una maggiore facilità di trasformazione grazie a migliorate proprietà di intaglio, ripulitura e planarità.

Questi popolari materiali polimerici da intaglio di media durata sono una delle migliori opzioni disponibili quando le prestazioni contano realmente. Sono un'ottima scelta per la grafica per veicoli,

anche su curve e leggere corrugazioni, intaglio, vetrofanie e pubblicità outdoor resistenti. Le nuove versioni aggiornate mantengono ciò che amavi di più e ti offrono molto altro, incluso migliorata adesivo e una nuova sovrastampa sul liner per la gamma opaca del 700 Premium Film.

- Gamma di media durata che soddisfa le esigenze quotidiane di tutti i produttori di grafiche
- Trasformazioni più rapida e affidabile
- Stabilità dimensionale
- Durata più lunga, fino a 8 anni
- Ottima finitura superficiale
- Sono disponibili 113 colori standard e un servizio di abbinamento colori, mentre 24 colori sono dotati anche della tecnologia Easy Apply™
- Bianco & Nero opachi disponibili con adesivo Hi-Tack

ES

Una de las gamas favoritas para aplicaciones con films de color, la 700 Premium Film, presenta mejoras. Ahora ofrece una conversión más fácil gracias a sus mejoradas propiedades de corte, limpieza y planicidad.

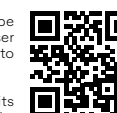
Estos populares materiales poliméricos de media duración son una de las mejores opciones cuando de verdad importa el rendimiento. Son una opción excelente para gráficos en vehículos - incluso

sobre curvas y ondulaciones ligeras - así como para señalización, gráficos de escaparatés y publicidad en exterior de larga duración. Las nuevas versiones actualizadas mantienen todo lo mejor de las anteriores y le ofrecen todavía más, incluyendo un adhesivo mejorado y un nuevo soporte para la gama opaca 700 Premium Film.

- Una gama de duración media que cubre todas las necesidades diarias de los rtulistas
- Conversión más rápida y fiable
- Estabilidad dimensional
- Mayor durabilidad, hasta 8 años
- Acabado de la superficie
- Hay disponibles 113 colores estándar, junto con un servicio de Color-Match, y 24 colores también vienen con la tecnología Easy Apply™
- Blanco y negro mate disponible con adhesivo Hi-Tack

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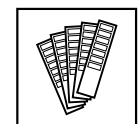
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Avery Dennison® 700 Premium Film™

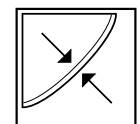
	707 PF Primrose Yellow		763-02 PF Regal Red		782-02 PF Pastel Blue
	739 PF Bright Yellow		749-01 PF Crimson Red		709-03 PF Euro Blue
	706-03 PF Sun Yellow		703 PF Cherry Red		709 PF Ocean Blue
	704 PF Signal Yellow		771-02 PF Lipstick Red		751 PF Azure Blue
	760-02 PF Orange Yellow		750 PF Apple Red		741 PF Scuba Blue
	704-05 PF New Signal Yellow		750-03 PF Strawberry Red		708 PF Cosmos Blue
	710 PF Gold Yellow		770 PF Red		752 PF Ultramarine Blue
	764 PF Saffron		770-05 PF Signal Red		733-02 PF Blue
	722-02 PF Dutch Orange RAL: 2008		767 PF Dark Red		795 PF Delft Blue
	738-05 PF Signal Orange		778 PF Wine Red RAL: 3003		753 PF Brilliant Blue
	705 PF Orange		780-02 PF Purple Red		794-05 PF Signal Blue
	738-02 PF Fire Orange RAL: 2009		702 PF Burgundy Red		793 PF Classic Blue
	743 PF Deep Red		716-02 PF Pink		794 PF Middle Blue RAL: 5002
	748-02 PF Tomato Red		716-05 PF Pink Cora		785 PF King Blue
	737 PF Bright Red RAL: 3028		715-01 PF Cyclamen		754 PF Royal Blue RAL: 5002
	726 PF Medium Red RAL: 3028		773-02 PF Telemagenta RAL: 4010		792 PF Midnight Blue
	765 PF Blood Red		717 PF Violet		747 PF Marine Blue
	749 PF Cardinal Red RAL: 3028		732 PF Light Blue		789-02 PF Ink Blue
	765-02 PF Spicy Red		784 PF Sky Blue		791-02 PF Deep Blue

● Also available in Easy-Apply™ technology
● Also available in Hi-Tack adhesive

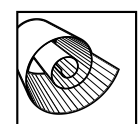
	723 PF Dark Blue		707-05 PF Pastel Yellow Matt		725 PF Medium Grey
	783 PF Scandinavia Blue		705-05 PF Pastel Orange Matt		744-01 PF Tele Grey
	724 PF Cobalt Blue		706-05 PF Sun Yellow Matt		720 PF Grey
	724-02 PF Alfa Blue		703-05 PF Cherry Red Matt		759 PF Dark Grey
	788-02 PF Black Blue RAL: 5004		716-07 PF Pastel Pink Matt		759-03 PF Traffic Grey
	742-02 PF Teal		773-05 PF Telemagenta Matt		759-05 PF Komatsu Grey RAL: 7021
	731-02 PF Turquoise		798-05 PF Petrol Joyce Matt		701 PF Black RAL: 9005
	798-02 PF Petrol		724-05 PF Colbalt Blue Matt		721 PF Black Matt
	711 PF Forest Green		729-05 PF Pastel Blue Matt		746 PF Grey Metallic
	757-02 PF Olive Green		782-05 PF Pastel Mint Matt		735 PF Silver Metallic
	781-02 PF Emerald		742-05 PF Pastel Tiffany Matt		735-01 PF Silver
	734 PF Kelly Green		755-05 PF Pastel Green Matt		736 PF Gold Metallic
	756-02 PF Green		759-07 PF Traffic Grey Matt		736-01 PF Copper Metallic
	756-05 PF Signal Green		721-05 PF Anthracite Matt		758-05 PF Ivory
	755-02 PF Light Green		700 PF White		758-04 PF Light Ivory RAL: 1015
	713 PF Grass Green		730 PF White Matt		718 PF Chocolate Brown
	714-06 PF Lime Tree Green		745 PF Mist RAL: 7047		762-02 PF Dark Brown
	714-08 PF Lime		745-03 PF Pale Grey RAL: 7047		740 PF Transparent
	714-07 PF Green Yellow		744-03 PF Dove Grey		



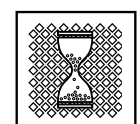
Colours: 113 standard colors, including high gloss, matt and metallics
Farben: 113 Standardfarben mit Hochglanz-, Matt- und Metallic-Oberflächen
Couleurs: 113 couleurs standard, y compris brillante, matte et métallisée
Colori: 113 colori standard, inclusi high gloss, opachi e metallizzati
Colores: 113 colores convencionales en brillo, mate y metalizado



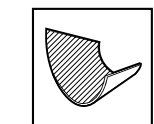
Caliper: 64 micron
Stärke: 64 Mikron
Epaisseur: 64 microns
Spessore: 64 micron
Calibre: 64 micras



Backing Paper: Kraft 135 g/m² - Easy Apply: Polyethylene paper 145 g/m²
Abdeckpapier: kraft 135 g/m² - Easy Apply: PE beschichtet 145g/m²
Papier de support: kraft 135 g/m² - Easy Apply: polyéthyléné 145 g/m²
Carta protettiva: kraft 135 g/m² - Easy Apply: carta bipoletenata 145 g/m²
Papel de soporte: kraft 135 g/m² - Easy Apply: Papel Polietilenizado 145 g/m²



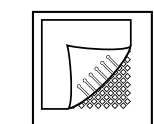
Durability: Up to 8 years
Haltbarkeit: Bis zu 8 Jahren
Durabilité: Jusqu'à 8 ans
Durabilità: Fino a 8 anni
Durabilidad: Hasta 8 años



Facefilm: 64 micron polymeric vinyl film
Obermaterial: 64 Mikron starke, polymere Vinyl-Folie
Film frontal: Film vinyle polymère, 64 microns
Frontale: Pellicola vinilica polimerica, 64 micron
Film frontal: Película de vinilo polímero de 64 micras



Colour Match: Colour Matching possible
Farbnachstellung: Möglichkeit der Farbnachstellung
Mise à la teinte: Possibilité de mise à la teinte
Combinar colores: Posibilidad de combinar colores
Colour Match: Servizio di colour matching disponibile



Adhesive: Permanent, acrylic based; Black & white matt available with Hi-Tack adhesive
Klebstoff: Permanent, auf Acryl-Basis; Schwarz & weiß matt erhältlich mit Hi-Tack Klebstoff
Adhésif: Acrylique, permanent; Noir et Blanc matte disponible avec un adhésif High-Tack
Adesivo: Permanente, acrílico; Bianco & Nero opachi disponibili con adesivo Hi-Tack
Adhesivo: Permanente, con base acrílica; Blanco y negro mate disponible con adhesivo Hi-Tack

Avery Dennison® has made every effort to match the colours in our 700 Premium Films™ portfolio as close as possible to the RAL colour code equivalents. The table is designed to help you get a better idea of colour similarities but we cannot guarantee an exact colour match. Colour cards and/or samples are available upon request.