

# Avery Dennison® Opaque Signage Films

## 777 Cast Film



**Bright Yellow Gloss**  
Avery Dennison 777-039  
R:255 G:216 B:0  
C:0.67 M:6.11 Y:99.39 K:0  
L:89.15 A:8.23 B:104.07



**Yellow Gloss**  
Avery Dennison 777-055  
R:255 G:204 B:0  
C:0.17 M:11.73 Y:98.79 K:0  
L:85.51 A:11.43 B:96.19



**Sunflower Yellow Gloss**  
Avery Dennison 777-006  
R:255 G:199 B:0  
C:0.47 M:14.57 Y:98.89 K:0  
L:84.94 A:16.20 B:98.16



**Sun Yellow Gloss**  
Avery Dennison 777-004  
R:255 G:192 B:0  
C:0.31 M:16.93 Y:99.99 K:0  
L:83.73 A:20.55 B:107.49



**Gold Yellow Gloss**  
Avery Dennison 777-010  
R:255 G:175 B:0  
C:0.19 M:28.34 Y:98.84 K:0  
L:78.74 A:25.01 B:89.34



**Orange Yellow Gloss**  
Avery Dennison 777-060  
R:255 G:183 B:0  
C:0.13 M:23.22 Y:99.48 K:0  
L:80.89 A:22.42 B:96.96



**Light Orange Gloss**  
Avery Dennison 777-066  
R:254 G:106 B:0  
C:0.01 M:66.56 Y:98.29 K:0.01  
L:63.71 A:54.95 B:76.50



**Pastel Orange Gloss**  
Avery Dennison 777-022  
R:253 G:101 B:0  
C:0.01 M:68.89 Y:98.6 K:0.01  
L:62.69 A:56.72 B:75.86



**Orange Gloss**  
Avery Dennison 777-005  
R:250 G:102 B:0  
C:0.01 M:68.11 Y:99.03 K:0.01  
L:62.22 A:55.17 B:78.22



**Bright Orange Gloss**  
Avery Dennison 777-048  
R:253 G:89 B:0  
C:0.11 M:74.14 Y:98.07 K:0.02  
L:60.75 A:61.57 B:72.30



**Tomato Red Gloss**  
Avery Dennison 777-050  
R:240 G:61 B:27  
C:0 M:85.09 Y:96.75 K:0  
L:54.94 A:67.36 B:60.23



**Medium Red Gloss**  
Avery Dennison 777-026  
R:225 G:27 B:13  
C:0.6 M:94.81 Y:99.47 K:0.63  
L:48.99 A:70.86 B:60.18



**Sweet Red Gloss**  
Avery Dennison 777-002  
R:229 G:25 B:18  
C:0.18 M:94.89 Y:98.6 K:0.29  
L:49.63 A:72.14 B:59.22



**Cardinal Red Gloss**  
Avery Dennison 777-007  
R:212 G:17 B:33  
C:0 M:100 Y:99.73 K:2.59  
L:45.80 A:68.94 B:48.21



**Regal Red Gloss**  
Avery Dennison 777-063  
R:215 G:33 B:48  
C:0.3 M:99.6 Y:85.56 K:1.06  
L:47.49 A:67.59 B:41.60



**Geranium Red Gloss**  
Avery Dennison 777-013  
R:208 G:29 B:31  
C:0 M:99.6 Y:100 K:3.6  
L:45.60 A:66.15 B:48.49



**Lipstick Red Gloss**  
Avery Dennison 777-071  
R:202 G:9 B:21  
C:0 M:100 Y:100 K:5.98  
L:43.32 A:67.09 B:51.13



**Cherry Red Gloss**  
Avery Dennison 777-003  
R:197 G:6 B:22  
C:0 M:100 Y:100 K:8.03  
L:42.16 A:66.18 B:49.35



**Red Gloss**  
Avery Dennison 777-064  
R:224 G:72 B:137  
C:4.44 M:96.17 Y:99.19 K:9.43  
L:43.16 A:58.27 B:43.03



**Dark Red Gloss**  
Avery Dennison 777-015  
R:158 G:21 B:29  
C:12.59 M:100 Y:97.24 K:19.43  
L:34.53 A:53.81 B:35.29



**Purple Red Gloss**  
Avery Dennison 777-067  
R:103 G:20 B:25  
C:30.62 M:100 Y:96.13 K:45.76  
L:22.24 A:36.97 B:21.04



**Bordeaux Gloss**  
Avery Dennison 777-087  
R:114 G:12 B:52  
C:28.85 M:100 Y:47.13 K:41.28  
L:24.27 A:43.65 B:5.16



**Pink Gloss**  
Avery Dennison 777-016  
R:255 G:145 B:186  
C:0 M:52.88 Y:3.56 K:0  
L:73.28 A:45.47 B:-2.15



**Magenta Gloss**  
Avery Dennison 777-074  
R:237 G:101 B:139  
C:0 M:72.95 Y:18.18 K:0  
L:61.38 A:55.86 B:6.65



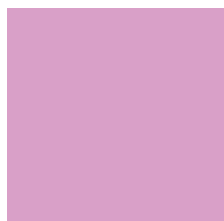
**Fuchsia Gloss**  
Avery Dennison 777-072  
R:224 G:72 B:137  
C:0 M:83.46 Y:6.27 K:0  
L:54.75 A:63.08 B:-1.96



**Telemagenta Gloss**  
Avery Dennison 777-073  
R:209 G:52 B:113  
C:4.35 M:91.76 Y:18.61 K:2.88  
L:48.96 A:63.78 B:3.96



**Cyclamen Gloss**  
Avery Dennison 777-015  
R:212 G:40 B:99  
C:1.69 M:95.75 Y:30.27 K:2.7  
L:48.08 A:67.04 B:11.50



**Lilac Gloss**  
Avery Dennison 777-076  
R:201 G:158 B:200  
C:16.99 M:41.12 Y:0 K:0  
L:70.14 A:21.75 B:-15.48



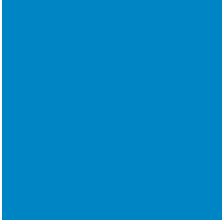
**Lavender Gloss**  
Avery Dennison 777-075  
R:131 G:107 B:175  
C:54.05 M:61.91 Y:0 K:0  
L:49.73 A:21.00 B:-33.06



**Purple Gloss**  
Avery Dennison 777-077  
R:99 G:56 B:107  
C:60.86 M:88.82 Y:10.37 K:23.16  
L:30.70 A:26.54 B:-22.03

# Avery Dennison® Opaque Signage Films

## 777 Cast Film



**Pastel Blue Gloss**  
Avery Dennison 777-082  
R:0 G:131 B:192  
C:85.35 M:27.19 Y:1.56 K:2.06  
L:50.68 A:-17.38 B:-42.07



**Euro Blue Gloss**  
Avery Dennison 777-011  
R:0 G:133 B:198  
C:94.53 M:20.01 Y:0.44 K:2.04  
L:49.80 A:-24.72 B:-46.63



**Ocean Blue Gloss**  
Avery Dennison 777-009  
R:0 G:131 B:203  
C:94.62 M:24.45 Y:0 K:0  
L:49.37 A:-22.10 B:-50.35



**Azure Blue Gloss**  
Avery Dennison 777-051  
R:0 G:115 B:198  
C:95.18 M:41.92 Y:0 K:0  
L:44.73 A:-11.18 B:-54.92



**Dodger Blue Gloss**  
Avery Dennison 777-069  
R:0 G:108 B:189  
C:97.7 M:44.76 Y:0 K:1.96  
L:41.86 A:-11.64 B:-54.24



**Scuba Blue Gloss**  
Avery Dennison 777-041  
R:0 G:88 B:175  
C:99.16 M:61.41 Y:0.01 K:3.66  
L:35.71 A:-0.71 B:-56.08



**Cosmos Blue Gloss**  
Avery Dennison 777-008  
R:0 G:77 B:156  
C:100 M:64.05 Y:0 K:11.94  
L:30.97 A:-1.20 B:-52.46



**Traffic Blue Gloss**  
Avery Dennison 777-038  
R:0 G:77 B:163  
C:99.87 M:65.79 Y:0.01 K:9.26  
L:31.41 A:0.76 B:-55.93



**Ultramarine Blue Gloss**  
Avery Dennison 777-052  
R:0 G:59 B:148  
C:99.87 M:83.02 Y:0.66 K:11.33  
L:25.83 A:12.28 B:-55.56



**Blue Gloss**  
Avery Dennison 777-033  
R:0 G:85 B:129  
C:98.01 M:43.85 Y:11.47 K:26.85  
L:32.89 A:-14.24 B:-33.04



**Royal Blue Gloss**  
Avery Dennison 777-053  
R:20 G:53 B:135  
C:100 M:91.52 Y:1.32 K:12.24  
L:24.14 A:14.80 B:-50.27



**King Blue Gloss**  
Avery Dennison 777-043  
R:0 G:45 B:132  
C:100 M:92.02 Y:2.32 K:18.55  
L:21.09 A:17.31 B:-53.86



**Denim Blue Gloss**  
Avery Dennison 777-080  
R:0 G:49 B:121  
C:100 M:86.11 Y:2.45 K:25.58  
L:21.19 A:9.86 B:-46.62



**Marine Blue Gloss**  
Avery Dennison 777-047  
R:0 G:47 B:121  
C:100 M:88.08 Y:2.11 K:25.42  
L:20.59 A:11.12 B:-47.63



**Ink Blue Gloss**  
Avery Dennison 777-089  
R:16 G:55 B:118  
C:100 M:83.96 Y:0.28 K:26.31  
L:23.40 A:7.09 B:-40.85



**Passion Blue Gloss**  
Avery Dennison 777-027  
R:18 G:54 B:102  
C:98.93 M:73.67 Y:3.47 K:41.75  
L:22.25 A:1.90 B:-32.24



**Deep Blue Gloss**  
Avery Dennison 777-099  
R:20 G:31 B:97  
C:100 M:97.91 Y:0 K:42.12  
L:14.65 A:16.55 B:-41.67



**Dark Blue Gloss**  
Avery Dennison 777-023  
R:23 G:35 B:94  
C:100 M:98.55 Y:0 K:42.89  
L:15.71 A:13.22 B:-37.72



**Cobalt Blue Gloss**  
Avery Dennison 777-024  
R:13 G:26 B:71  
C:100 M:92.27 Y:0 K:63.46  
L:10.49 A:9.39 B:-30.63



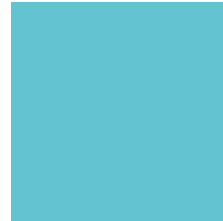
**Steel Blue Gloss**  
Avery Dennison 777-068  
R:22 G:31 B:76  
C:100 M:94.39 Y:0 K:58.43  
L:13.43 A:9.21 B:-29.66



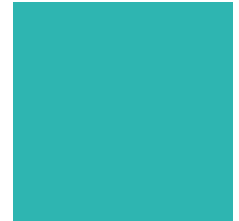
**Alfa Blue Gloss**  
Avery Dennison 777-037  
R:23 G:37 B:63  
C:100 M:77.68 Y:21.6 K:69.66  
L:14.62 A:0.80 B:-18.65



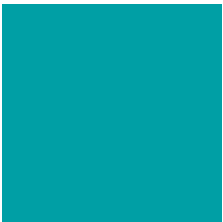
**Black Blue Gloss**  
Avery Dennison 777-088  
R:19 G:27 B:42  
C:100 M:72.28 Y:28.79 K:87.21  
L:9.72 A:0.08 B:-11.41



**Blue Green Gloss**  
Avery Dennison 777-096  
R:134 G:218 B:224  
C:38.67 M:0 Y:13.71 K:0  
L:81.90 A:-25.45 B:-11.56



**Mint Gloss**  
Avery Dennison 777-029  
R:104 G:216 B:196  
C:46.21 M:0.02 Y:31.41 K:0  
L:79.39 A:-37.32 B:-0.41



**Teal Gloss**  
Avery Dennison 777-042  
R:0 G:164 B:168  
C:89.35 M:0 Y:39.13 K:0  
L:58.92 A:-49.78 B:-15.70



**Dark Teal Gloss**  
Avery Dennison 777-086  
R:0 G:163 B:162  
C:90.94 M:0 Y:42.91 K:0  
L:58.23 A:-51.68 B:-13.53



**Turquoise Gloss**  
Avery Dennison 777-031  
R:0 G:142 B:155  
C:96.39 M:3.89 Y:35.83 K:5.4  
L:50.83 A:-46.31 B:-20.69



**Turquoise Blue Gloss**  
Avery Dennison 777-097  
R:0 G:137 B:151  
C:99.49 M:3.34 Y:36.34 K:7.42  
L:49.09 A:-47.67 B:-21.31



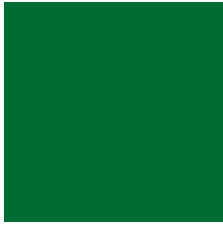
**Petrol Gloss**  
Avery Dennison 777-098  
R:0 G:97 B:121  
C:100 M:22.94 Y:32.7 K:25.82  
L:34.82 A:-35.68 B:-24.89



**Olive Green Gloss**  
Avery Dennison 777-093  
R:0 G:95 B:37  
C:88.34 M:29.3 Y:100 K:26.19  
L:34.42 A:-36.70 B:25.04

# Avery Dennison® Opaque Signage Films

## 777 Cast Film



**Emerald Gloss**  
Avery Dennison 777-081  
R:0 G:105 B:54  
C:97.28 M:20.02 Y:100 K:20.86  
L:37.20 A:-46.65 B:19.01



**Green Gloss**  
Avery Dennison 777-056  
R:0 G:133 B:80  
C:100 M:0.84 Y:90.09 K:7.16  
L:46.34 A:-65.08 B:15.68



**Deep Green Gloss**  
Avery Dennison 777-054  
R:0 G:125 B:80  
C:100 M:1.78 Y:87.11 K:11.54  
L:43.59 A:-62.04 B:12.08



**Cactus Green Gloss**  
Avery Dennison 777-012  
R:0 G:149 B:94  
C:95.52 M:0.31 Y:83.17 K:0.45  
L:52.21 A:-61.82 B:16.03



**Light Green Gloss**  
Avery Dennison 777-083  
R:0 G:146 B:67  
C:96.53 M:0 Y:100 K:1.61  
L:50.83 A:-67.61 B:28.53



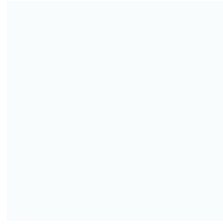
**Bright Green Gloss**  
Avery Dennison 777-079  
R:0 G:151 B:71  
C:92.82 M:0 Y:99.97 K:0.08  
L:53.09 A:-64.40 B:29.41



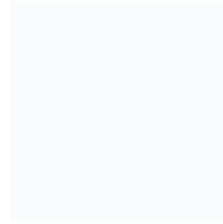
**Yellow Green Gloss**  
Avery Dennison 777-034  
R:24 G:175 B:45  
C:71.54 M:0 Y:99.49 K:0  
L:62.66 A:-56.86 B:51.85



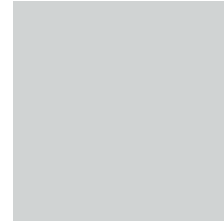
**Lime Gloss**  
Avery Dennison 777-014  
R:112 G:210 B:70  
C:52.44 M:0 Y:88.85 K:0  
L:76.32 A:-48.46 B:57.29



**White Gloss**  
Avery Dennison 777-000  
R:250 G:255 B:254  
C:0 M:0 Y:2.06 K:0  
L:99.51 A:-1.58 B:-0.15



**White Matt**  
Avery Dennison 777-030  
R:250 G:255 B:254  
C:0 M:0 Y:1.8 K:0  
L:99.53 A:-1.59 B:-0.37



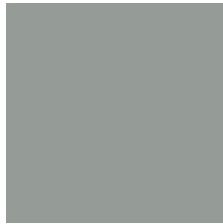
**Light Grey Gloss**  
Avery Dennison 777-017  
R:208 G:210 B:209  
C:14.72 M:9.47 Y:13.18 K:0  
L:84.05 A:-0.77 B:0.36



**Ice Grey Gloss**  
Avery Dennison 777-032  
R:176 G:177 B:173  
C:30.09 M:22.31 Y:26.94 K:0.12  
L:71.98 A:-0.73 B:1.69



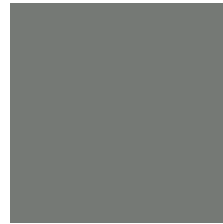
**Dove Grey Gloss**  
Avery Dennison 777-044  
R:156 G:159 B:154  
C:39.09 M:28.83 Y:34.76 K:1.61  
L:65.04 A:-1.51 B:1.95



**Middle Grey Gloss**  
Avery Dennison 777-018  
R:150 G:153 B:149  
C:41.56 M:30.73 Y:36.8 K:2.46  
L:62.93 A:-1.67 B:1.83



**Telegrey Gloss**  
Avery Dennison 777-045  
R:145 G:147 B:148  
C:43.01 M:32.57 Y:34.72 K:4.53  
L:60.89 A:-0.98 B:-0.85



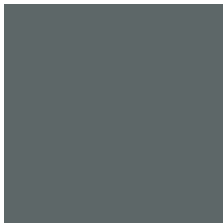
**Cloud Grey Gloss**  
Avery Dennison 777-025  
R:118 G:121 B:117  
C:53.03 M:41.07 Y:48.21 K:13.22  
L:50.49 A:-2.13 B:2.05



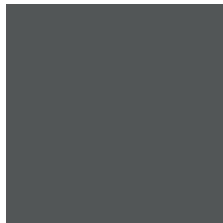
**Stone Grey Gloss**  
Avery Dennison 777-065  
R:111 G:115 B:108  
C:55.31 M:43.1 Y:52.25 K:15.78  
L:47.89 A:-2.45 B:3.20



**Grey Gloss**  
Avery Dennison 777-020  
R:96 G:103 B:105  
C:60.05 M:46.01 Y:48.54 K:22.26  
L:43.18 A:-2.58 B:-1.72



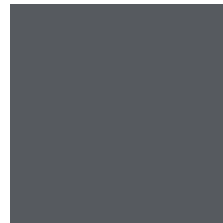
**Iron Grey Gloss**  
Avery Dennison 777-085  
R:95 G:101 B:102  
C:60.08 M:46.78 Y:49.32 K:23.56  
L:42.40 A:-2.19 B:-1.41



**Deep Grey Gloss**  
Avery Dennison 777-095  
R:84 G:86 B:87  
C:63.57 M:53.63 Y:53.8 K:32.44  
L:36.32 A:-0.30 B:-1.24



**Komatsu Grey Gloss**  
Avery Dennison 777-092  
R:56 G:56 B:57  
C:75.56 M:68.26 Y:66.1 K:55.1  
L:23.52 A:0.34 B:-0.90



**Dark Grey Gloss**  
Avery Dennison 777-059  
R:87 G:90 B:94  
C:62.95 M:52.03 Y:49.95 K:28.91  
L:38.17 A:-0.44 B:-2.79



**Black Gloss**  
Avery Dennison 777-001  
R:23 G:22 B:21  
C:78.42 M:72.18 Y:71.23 K:98.48  
L:7.25 A:0.24 B:0.70



**Black Matt**  
Avery Dennison 777-021  
R:59 G:59 B:59  
C:74.31 M:66.4 Y:67.84 K:52.05  
L:24.88 A:-0.05 B:0.16



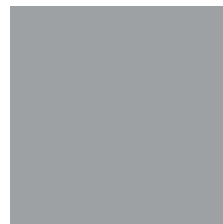
**Grey Metallic**  
Avery Dennison 777-046  
R:66 G:69 B:70  
C:71.66 M:61.48 Y:61.7 K:43.46  
L:28.92 A:-0.64 B:-1.12



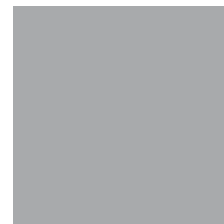
**Anthracite Gloss**  
Avery Dennison 777-095  
R:74 G:75 B:71  
C:68.9 M:58.92 Y:66.1 K:38.02  
L:31.68 A:-1.09 B:2.01



**Graphite Metal Gloss**  
Avery Dennison 777-094  
R:91 G:94 B:95  
C:60.67 M:50.1 Y:50.82 K:27.95  
L:39.58 A:-0.62 B:-1.26



**Silver Grey Metallic Gloss**  
Avery Dennison 777-091  
R:157 G:160 B:162  
C:38.38 M:28.53 Y:29.46 K:1.98  
L:65.53 A:-0.77 B:-1.60



**Silver Metallic**  
Avery Dennison 777-035  
R:168 G:170 B:171  
C:33.72 M:25.06 Y:26.65 K:0.63  
L:69.33 A:-0.57 B:-0.85



**Gold Metallic**  
Avery Dennison 777-036  
R:174 G:152 B:83  
C:32.25 M:33.92 Y:78.11 K:0.7  
L:63.61 A:1.88 B:38.92

# Avery Dennison® Opaque Signage Films

## 777 Cast Film



**Ivory Gloss**  
Avery Dennison 777-057  
R:241 G:228 B:193  
C:1.12 M:4.54 Y:25.8 K:0  
L:90.94 A:0.63 B:19.02



**Beige Gloss**  
Avery Dennison 777-019  
R:240 G:214 B:161  
C:1.19 M:10.84 Y:40.23 K:0  
L:87.01 A:3.78 B:29.72



**Cream Gloss**  
Avery Dennison 777-061  
R:255 G:229 B:168  
C:0 M:4.24 Y:40.17 K:0  
L:92.16 A:2.74 B:33.18



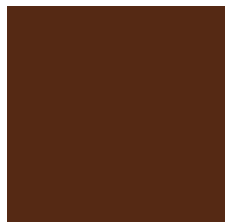
**Light Brown Gloss**  
Avery Dennison 777-084  
R:181 G:144 B:99  
C:28.33 M:41.67 Y:66.56 K:0.57  
L:62.43 A:10.22 B:29.15



**Caramel Gloss**  
Avery Dennison 777-028  
R:138 G:84 B:38  
C:34.24 M:66.23 Y:98.44 K:18.19  
L:41.43 A:19.94 B:35.70



**Fawn Brown Gloss**  
Avery Dennison 777-049  
R:115 G:71 B:32  
C:41.18 M:69.93 Y:99.91 K:27.7  
L:34.70 A:16.60 B:30.87



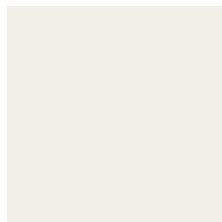
**Dark Brown Gloss**  
Avery Dennison 777-062  
R:77 G:45 B:27  
C:51.61 M:85.3 Y:99.97 K:53.04  
L:22.16 A:13.60 B:17.79



**Red Brown Gloss**  
Avery Dennison 777-090  
R:108 G:38 B:27  
C:32.64 M:96.59 Y:100 K:39.95  
L:26.11 A:31.39 B:24.35



**Nut Brown Gloss**  
Avery Dennison 777-078  
R:198 G:91 B:40  
C:9.96 M:72.32 Y:96.35 K:4.16  
L:52.08 A:41.36 B:48.97



**Transparent Gloss**  
Avery Dennison 777-040  
R:242 G:239 B:230  
C:0.03 M:0.33 Y:8.1 K:0  
L:94.58 A:-0.41 B:4.67