

Avery Dennison® 777CF iA Tech™

Colour Card



Avery Dennison® 777CF iA Tech™

EN

Affordable sign-making solutions that contain less environmentally impactful components should be available to anyone. Our 777 Cast Film Series now comes with a new solvent-free patented adhesive: iA Tech™.

This innovation reduces the use of fossil material compared with solvent adhesives, saving an equivalent

of around 1.6l* of oil per roll (1.23m x 50m), which is equivalent to reducing the emissions generated from 15km driven by an average gasoline-powered car**. Combined with 777CF, iA Tech™ also provides improved cut & weed, along with long-lasting dimensional stability and up to 4 years of clean removability. Metallic colors remain on the standard solvent adhesive.

- Avery Dennison patented iA Tech™ solvent-free adhesive (metallics excluded)
- Excellent cut & weed
- Squared liner imprint for manual conversion
- Very good conformability
- Matched value for money
- Outstanding choice of colours in gloss finish

DE

Erschwingliche Lösungen für die Schilderherstellung, die weniger umweltbelastende Komponenten enthalten, sollten für jeden verfügbar sein. Unsere 777 Cast Film-Serie ist jetzt mit einem neuen lösemittelfreien patentierten Klebstoff ausgestattet: iA Tech™.

Diese Innovation reduziert den Verbrauch fossiler Materialien im Vergleich zu Lösemittelklebstoffen und spart ein Äquivalent von etwa 1,6 l* Öl pro Rolle (1,23 mx 50 m), was einer Reduzierung der Emissionen

entspricht, die bei einer Fahrt von 15 km mit einem durchschnittlichen benzinbetriebenen Auto erzeugt werden**. In Kombination mit 777CF bietet iA Tech™ auch verbessertes Schneiden und Entgittern, zusammen mit lang anhaltender Dimensionsstabilität und bis zu 4 Jahren sauberer Ablösbarkeit. Metallische Farben bleiben auf dem Standard Lösemittelkleber.

- Avery Dennison patentierter lösemittelfreier Klebstoff iA Tech™ (Metallische Farben ausgenommen)
- Ausgezeichnete Schnitt und Entgittern
- Quadratischer Rückseitendruck für manuelle Konvertierung
- Sehr gute Verformbarkeit
- Angepasstes Preis-Leistungs-Verhältnis
- Hervorragende Farbauswahl in glänzender Ausführung

FR

Des solutions de signalétique abordables contenant des composants moins nocifs pour l'environnement devraient être accessibles à tous. Notre série 777 Cast Film est désormais livrée avec un nouvel adhésif breveté sans solvant : iA Tech™.

Cette innovation réduit l'utilisation de matériaux fossiles par rapport aux adhésifs à base de solvants, permettant d'économiser environ 1,6 l* d'huile par

rouleau (1,23 mx 50 m), ce qui équivaut à réduire les émissions générées par 15 km parcourus par une voiture moyenne à essence**. Combiné avec 777CF, iA Tech™ offre également une coupe et une décalcomanie améliorées, ainsi qu'une stabilité dimensionnelle durable et jusqu'à 4 ans d'amovibilité propre. Les couleurs métalliques restent sur l'adhésif solvant standard.

- Adhésif sans solvant iA Tech™ breveté par Avery Dennison (à l'exclusion des métaux)
- Excellente coupe et décalcomanie
- Impression de doublure carrée pour conversion manuelle
- Très bonne conformabilité
- Rapport qualité prix au rendez-vous
- Choix exceptionnel de couleurs en finition brillante

IT

Dovrebbero essere disponibili a chiunque soluzioni convenienti per la creazione di insegne che contengano componenti a minor impatto ambientale. La nostra serie 777 Cast Film è ora dotata di un nuovo adesivo brevettato senza solventi: iA Tech™.

Questa innovazione riduce l'uso di materiale fossile rispetto agli adesivi a solvente, risparmiando un

equivalente di circa 1,6 l* di olio per rotolo (1,23 mx 50 m), che equivale a ridurre le emissioni generate da 15 km percorsi da un'auto media a benzina**. In combinazione con 777CF, iA Tech™ fornisce anche un miglioramento del taglio e sfrido, insieme a una stabilità dimensionale di lunga durata e fino a 4 anni di rimovibilità pulita. I colori metallici rimangono sull'adesivo solvente standard.

- Adesivo senza solventi iA Tech™ brevettato da Avery Dennison (esclusi i metallizzati)
- Taglio e sfrido eccellenti
- Stampa del liner a quadri per la conversione manuale
- Conformabilità molto buona
- Ottimo rapporto qualità-prezzo
- Eccezionale scelta di colori con finitura lucida

ES

Las soluciones asequibles para la fabricación de letreros que contengan componentes con un impacto ambiental menor deberían estar disponibles para todos. Nuestra serie 777 Cast Film ahora viene con un nuevo adhesivo patentado sin solventes: iA Tech™.

Esta innovación reduce el uso de material fósil en comparación con los adhesivos solventes, ahorrando el equivalente a alrededor de 1,6 l* de aceite por bobina

(1,23 mx 50 m), lo que equivale a reducir las emisiones generadas por 15 km conducidos por un automóvil promedio a gasolina**. Combinado con el 777CF, iA Tech™ también proporciona un mejor corte y pelado, junto con una estabilidad dimensional duradera y hasta 4 años de remoción limpia. Los colores metálicos permanecen en el adhesivo solvente estándar.

- Adhesivo sin solventes iA Tech™ patentado por Avery Dennison (metales excluidos)
- Excelente corte y pelado
- Impresión de cuadrícula para conversión manual
- Muy buena conformabilidad
- Relación calidad-precio igualada
- Excelente elección de colores en acabado brillante

* This data is derived from a comparison of 777CF iA Tech™ against 777CF with standard solvent adhesive, considering both products' entire composition (that is, adhesive and other constituents). The Avery Dennison Life Cycle Assessment (LCA) tool was used to generate the comparison.

** Arrived at using the [Greenhouse Gas Equivalencies Calculator](#).

*** Metallics excluded.

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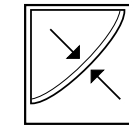
Avery Dennison® 777CF iA Tech™

	777-039 Bright Yellow Gloss - iA Tech™		777-074 Magenta Gloss - iA Tech™		777-099 Deep Blue Gloss - iA Tech™ / RAL 5022
	777-055 Yellow Gloss - iA Tech™		777-072 Fuchsia Gloss - iA Tech™		777-023 Dark Blue Gloss - iA Tech™
	777-006 Sunflower Yellow Gloss - iA Tech™		777-073 Telemagenta Gloss - iA Tech™ / RAL 4010		777-024 Cobalt Blue Gloss - iA Tech™
	777-004 Sun Yellow Gloss - iA Tech™		777-015 Cyclamen Gloss - iA Tech™		777-068 Steel Blue Gloss - iA Tech™
	777-010 Gold Yellow Gloss - iA Tech™		777-076 Lilac Gloss - iA Tech™		777-037 Alfa Blue Gloss - iA Tech™
	777-060 Orange Yellow Gloss - iA Tech™		777-075 Black Blue Gloss - iA Tech™		777-088 Black Gloss - iA Tech™ / RAL 5004
	777-066 Light Orange Gloss - iA Tech™		777-077 Purple Gloss - iA Tech™		777-096 Blue Green Gloss - iA Tech™
	777-022 Pastel Orange Gloss - iA Tech™		777-082 Pastel Blue Gloss - iA Tech™		777-029 Mint Gloss - iA Tech™
	777-005 Orange Gloss - iA Tech™		777-011 Euro Blue Gloss - iA Tech™		777-042 Teal Gloss - iA Tech™
	777-048 Bright Orange Gloss - iA Tech™		777-009 Ocean Blue Gloss - iA Tech™		777-086 Dark Teal Gloss - iA Tech™
	777-050 Tomato Red Gloss - iA Tech™		777-051 Azure Blue Gloss - iA Tech™		777-031 Turquoise Gloss - iA Tech™
	777-026 Medium Red Gloss - iA Tech™ / RAL 3028		777-069 Dodger Blue Gloss - iA Tech™		777-097 Turquoise Blue Gloss - iA Tech™
	777-002 Sweet Red Gloss - iA Tech™ / RAL 3028		777-041 Scuba Blue Gloss - iA Tech™		777-098 Petrol Gloss - iA Tech™
	777-007 Cardinal Red Gloss - iA Tech™		777-008 Cosmos Blue Gloss - iA Tech™		777-093 Olive Green Gloss - iA Tech™
	777-063 Regal Red Gloss - iA Tech™		777-038 Traffic Blue Gloss - iA Tech™		777-081 Emerald Gloss - iA Tech™ / RAL 6029
	777-013 Geranium Red Gloss - iA Tech™		777-052 Ultramarine Blue Gloss - iA Tech™		777-056 Green Gloss - iA Tech™
	777-071 Lipstick Red Gloss - iA Tech™		777-033 Blue Gloss - iA Tech™		777-054 Deep Green Gloss - iA Tech™
	777-003 Cherry Red Gloss - iA Tech™		777-053 Royal Blue Gloss - iA Tech™ / RAL 5002		777-012 Cactus Green Gloss - iA Tech™
	777-064 Red Gloss - iA Tech™		777-043 King Blue Gloss - iA Tech™ / RAL 5002		777-083 Light Green Gloss - iA Tech™
	777-058 Dark Red Gloss - iA Tech™		777-080 Denim Blue Gloss - iA Tech™		777-079 Bright Green Gloss - iA Tech™
	777-067 Purple Red Gloss - iA Tech™		777-047 Marine Blue Gloss - iA Tech™		777-034 Yellow Green Gloss - iA Tech™
	777-087 Bordeaux Gloss - iA Tech™ / RAL 4004		777-089 Ink Blue Gloss - iA Tech™		777-014 Lime Gloss - iA Tech™
	777-016 Pink Gloss - iA Tech™		777-027 Passion Blue Gloss - iA Tech™		777-000 White Gloss - iA Tech™

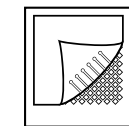
	777-030 White Matt - iA Tech™		777-061 Cream Gloss - iA Tech™
	777-017 Light Grey Gloss - iA Tech™ / RAL 7047		777-084 Light Brown Gloss - iA Tech™
	777-032 Ice Grey Gloss - iA Tech™		777-028 Caramel Gloss - iA Tech™
	777-044 Dove Grey Gloss - iA Tech™		777-049 Fawn Brown Gloss - iA Tech™
	777-018 Middle Grey Gloss - iA Tech™ / RAL 7042		777-062 Dark Brown Gloss - iA Tech™
	777-045 Telegrey Gloss - iA Tech™		777-090 Red Brown Gloss - iA Tech™
	777-025 Cloud Grey Gloss - iA Tech™		777-078 Nut Brown Gloss - iA Tech™
	777-065 Stone Grey Gloss - iA Tech™ / RAL 7005		777-040 Transparent Gloss - iA Tech™ / RAL 9010



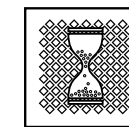
Colours: 100 standard colors, including high gloss, matt and metallics
Farben: 100 Standardfarben mit Hochglanz-, Matt- und Metallic-Oberflächen
Colores: 100 colores convencionales en brillo, mate y metalizado
Couleurs: 100 couleurs standard, y compris brillante, matte et métallisées
Colori: 100 colori standard, inclusi high gloss, opachi e metallizzati



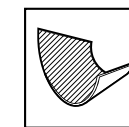
Caliper: 85 micron
Stärke: 85 Mikron
Calibre: 85 micras
Epaisseur: 85 microns
Spessore: 85 micron



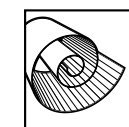
Adhesive: Permanent, acrylic based
Klebstoff: Permanent, auf Acryl-Basis
Adhesivo: Permanente, con base acrílica
Adhésif: Acrylique, permanent
Adesivo: Permanente, acrílico



Durability: Up to 8 years
Haltbarkeit: Bis zu 8 Jahren
Durabilidad: Hasta 8 años
Durabilité: Jusqu'à 8 ans
Durabilità: Fino a 8 anni



Facefilm: 60 micron cast vinyl
Obermaterial: 60 Mikron gegossenes Premium Vinyl
Film frontal: Vinilo fundido premium de 60 micras
Film frontal: Vinyle coulé haut de gamme de 60 microns
Frontale: Vinile estruso premium da 60 micron



Backing Paper: One side coated white kraft paper, 135 g/m²
Abdeckpapier: Einseitig gestrichenes weißes Kraftpapier, 135 g/m²
Papel de soporte: Papel kraft blanco de 135 g/m² revestido por una cara
Papier de support: Papier kraft couché sur une face, 135 g/m²
Carta protettiva: Carta kraft bianca patinata su un lato, 135 g/m²