

myMEDIA 5524 FloorLam

Product Description

myMEDIA 5524 FloorLam is a matt, textured PVC laminate for use as floor advertising. The permanent adhesive offers good moisture and UV resistance as well as very good optical properties with neutral colour reproduction. The structured surface ensures low reflection, making the laminate also ideal for displays, roll-ups and pop-ups. Due to the low dirt pick-up when used as a floor laminate, graphics remain unclouded for a longer period of time and colours are preserved more effectively. The laminate complies with slip resistance according to DIN 51130, rating group R9 for indoor use. When used properly, it can be expected to last up to 4 months indoors as a floor advertisement.

Physical Characteristics

Front material	Slip-resistant, anti-reflective special soft PVC film	
Thickness / Weight	120 µm	
Colour / Finish	Transparent, textured, matt	
Adhesive	Permanent polyacrylate adhesive	
Liner	Coated kraft paper, 120 g/m ²	
Service life floor graphics	Up to 4 months as indoor floor laminate (depending on use)	
Durability	Up to 1 year outdoors as graphic/display laminate (vertical exposure)	
Application temperature	>=+10°C	
Temperature range	-30°C to +70°C	
Adhesion after 24h	18 N/25 mm	FINAT FTM1
Slip resistance	R9	DIN 51130
Fire behaviour	Self-extinguishing	DIN 75200

Printing Method

Compatible inks	Not recommended
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Processing and converting

Lamination	Cold
Laminating temperature	+15°C to +35°C
Laminating speed	0 to 2 m/min.

Storage

Shelf life	2 years if stored in original packaging
Storage conditions	+18°C to +25°C at 50-60% relative humidity

Advantages and features

- Slip resistance R9 certified according to DIN 51130
- Up to 4 months Floor advertising
- Reduced dirt acceptance
- High abrasion resistance
- Anti-reflective
- Perfect protection of roll-ups and pop-ups
- Very good laminating properties and process ability
- Great resistance to moisture and aging
- Excellent price-performance ratio

Applications

- Indoor floor advertising
- Displays
- Roll-Ups
- Pop-Ups
- Anti-reflective graphics indoors and outdoors
- Anti-slip applications (e.g. tablets, trays)
- Shop decorations, POS
- Trade fairs & events

Important Notice

Information on physical and chemical characteristics is based upon tests, practical knowledge and experience. The values listed herein are typical values and are not for use in specifications. They are intended only as a source of information and are given without guarantee and do not constitute a warranty. Because of the variety of uses and applications, the purchasers should independently determine, prior to use, the suitability of this material to their specific use and carefully consider the suitability and performance of the product. The purchaser shall assume all risks for any use and application of the material. All specifications and technical data are subject to change without prior notice, errors and omissions expected. All warranty matters are regulated by our general terms and conditions.