

**myMEDIA 6251F Whiteback Eco**

**Product Description**

myMEDIA 6251F Whiteback Eco is a white matt economy poster paper designed for use on printers with Latex, Solvent and UV-curable inks. The paper is waterproof and therefore suitable for outdoor use. As the paper has not been optimised for Eco-Solvent inks, we recommend using myMEDIA 6102F Whiteback Pro for brilliant prints with this ink technology. The ecological product is FSC® certified (FSC-C017326).

**Physical Characteristics**

Front material	One-side coated, waterproof paper
Thickness / Weight	150 g/m <sup>2</sup>
Colour / Finish	White, matt
Temperature range	+10°C to +30°C
Durability	Indoor and outdoor
Print side	Outside rolled

**Printing Method**

Compatible inks	HP Latex, Solvent, UV- curable
Drying	The digital print must be ABSOLUTELY DRY! When drying the print, make sure that an adapted temperature is selected which on the one hand ensures that the print is dry and stackable, but on the other hand does not overdry the surface. It is advisable to leave the prints open for a few hours before further processing. When folding, care should be taken not to damage the coating. Rolling is not recommended, as this can lead to problems with gluing due to the tendency to roll.

**Storage**

Shelf life	Up to 1 year if stored in original packaging
Storage conditions	+15°C to +25°C at 50% relative humidity

**Advantages and features**

- Good print quality
- Great colour saturation and brilliance
- Excellent price/performance ratio
- High folding strength
- Weather resistance
- Strong ink adhesion
- HP Latex, Solvent, UV-curable inks
- FSC® certified (FSC-C017326)



The mark of  
responsible forestry  
FSC® C017326

**Processing and converting**

Application	When used as an outdoor poster, we recommend soaking the poster in pure water for approx. 15 minutes before applying and keeping it damp until application. At least 24 hours, but no longer than 72 hours. We do not recommend soaking the poster in pastes. For optimal bonding, we recommend using only original adhesives for this application, e.g. Bacocell from Bacoplac or UST 2500N Zelura from Henkel. Under certain circumstances (substrate, weather, etc.) it is necessary to use suitable adhesive boosters. Additives such as antifreeze or bactericides should also only be used as original from the glue manufacturer so that they are optimally matched with the glue properties. Solvents or glycols must not be used. Here, too, it is important to ensure compatibility by testing, as every additive also brings negative properties. It is important that the glues are used undiluted. The product-specific instructions must be followed. The printed side of the poster must be free of paste. Any paste that has been applied must be washed off the finished poster. Ensure that there is sufficient adhesive around the edges and in the case of overlapping.
Folding	When folding, make sure that the line is not damaged. Rolling up is not recommended, as this can lead to problems when applying the glue due to the curling tendency.
Time point of application	If possible, the time of bonding should be planned in such a way that direct sunlight is excluded after mounting, as drying out too quickly can cause the prints to peel off and roll up.
Notice	As paper is a natural product, there may be deviations. Basically, it should be noted that coated inkjet papers should not be compared with poster papers used in other printing processes. They have different adhesive properties due to their finish. In the interest of optimal mounting, please be sure to point out the properties and processing instructions of this product to the bonding company!

**Applications**

- Poster
- Outdoor advertising
- Event announcements
- Promotions
- Indoor billboards
- Outdoor billboards

**Important Notice**

Information on physical and chemical characteristics is based upon tests, practical knowledge and experience. The values listed herein are typical values and are not for use in specifications. They are intended only as a source of information and are given without guarantee and do not constitute a warranty. Because of the variety of uses and applications, the purchasers should independently determine, prior to use, the suitability of this material to their specific use and carefully consider the suitability and performance of the product. The purchaser shall assume all risks for any use and application of the material. All specifications and technical data are subject to change without prior notice, errors and omissions expected. All warranty matters are regulated by our general terms and conditions.